UTILITY PATENT APPLICATION **TRANSMITTAL**

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket No. 246121US8CONT

First Inventor or Application Identifier

Title METHOD AND SYSTEM FOR ADVERTISEMENT USING INTERNET BROWSER WITH BOOK-LIKE INTERFACE

Chern H. SEET

| 3281 | APPLICATION ELEMENTS See MPEP chapter 600 concerning utility patent application contents | Commissioner for Patents ADDRESS TO: Mail Stop Patent Application Alexandria, Virginia 22313 | | | | | | |
|--|--|---|----------|--|--|--|--|--|
| S | Fee Transmittal Form (e.g. PTO/SB/17) (Submit an original and a duplicate for fee processing) | ACCOMPANYING APPLICATION PARTS | | | | | | |
| 四 | | 7. Assignment Recorded at Reel/Frame: 011508/0926 | | | | | | |
| 2. | Specification Total Sheets 52 | 8. Application Data Sheet. See 37 CFR 1.76 | | | | | | |
| | 9. 37 C.F.R. §3.73(b) Statement Power of Attorney | | | | | | | |
| 3. | Drawing(s) (35 U.S.C. 113) Total Sheets 17 | 10. ☐ English Translation Document (if applicable) | | | | | | |
| | _ | 11. Information Disclosure Statement (IDS)/PTO-1449 Copies of IDS Citations | | | | | | |
| 4. | Oath or Declaration Total Pages 3 | 12. Preliminary Amendment | | | | | | |
| | a. Newly executed (original or copy) | 13. White Advance Serial No. Postcard | _ | | | | | |
| | b. Copy from a prior application (37 C.F.R. §1.63(d)) (for continuation/divisional with box 17 completed) | 14. Certified Copy of Priority Document(s) | | | | | | |
| | DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 C.F.R. §1.63(d)(2) and 1.33(b). | 15. Applicant claims small entity status. | | | | | | |
| 5. | CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix) | 16. ☐ Other: | | | | | | |
| 6. | Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) | | | | | | | |
| | a. Computer Readable Form (CRF) | | | | | | | |
| | b. Specification or Sequence Listing on : | | | | | | | |
| ļ | i. □ CD-ROM or CD-R (2 copies); or ii. □ Paper | | | | | | | |
| | c. Statements verifying identity of above copies | | | | | | | |
| 17. | If a CONTINUING APPLICATION, check appropriate box, and suppl | the requisite information below: | \dashv | | | | | |
| | and duppi | 10/283,204 filed | | | | | | |
| | | October 30, 2002 | | | | | | |
| | ■ Continuation □ Divisional □ Continuation- | of application no. 09/686,902 filed | ion | | | | | |
| F | Prior application information: Examiner: CHAMPAGNE, D | October 12, 2000 ONALD Group Art Unit: 3622 | | | | | | |
| For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 4b, is considered a part of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts. | | | | | | | | |
| 18. CORRESPONDENCE ADDRESS | | | | | | | | |
| 10. CORRESPONDENCE ADDRESS | | | | | | | | |
|] | Customer Number | | | | | | | |
| 22850 | | | | | | | | |
| (703) 413-3000 FACSIMILE: (703) 413-2220 | | | | | | | | |
| | | | | | | | | |

| Name: Bradley D. Lytle | Registra | tion No.: | 40,073 | 1 |
|---------------------------|----------|-----------|--------|--------|
| Signature: Nue fad Moraus | | Date: |) | /6/0 W |
| Name: Michael E. Monaco | Registra | tion No.: | 52,041 | |

Docket No.

246121US8CONT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTOR(S) Chern H. SEET, et al.

SERIAL NO:

New Application

FILING DATE: Herewith

FOR:

METHOD AND SYSTEM FOR ADVERTISEMENT USING INTERNET BROWSER WITH BOOK-

LIKE INTERFACE

FEE TRANSMITTAL

COMMISSIONER FOR PATENTS ALEXANDRIA, VIRGINIA 22313

| FOR | NUMBER FILED | NUMBER EXTRA | RATE | CALCULATIONS | |
|-----------------------|-----------------|-----------------|----------|--------------|--|
| TOTAL CLAIMS | 2 - 20 = | 0 | x \$18 = | \$0.00 | |
| INDEPENDENT CLAIMS | 2 - 3 = | 0 | x \$86 = | \$0.00 | |
| ☐ MULTIPLE DEPENDEN | + \$290 = | \$0.00 | | | |
| ☐ LATE FILING OF DECL | + \$130 = | \$0.00 | | | |
| | \$770.00 | | | | |
| | \$770.00 | | | | |
| ☐ REDUCTION BY 50% F | \$0.00 | | | | |
| ☐ FILING IN NON-ENGLI | + \$130 = | \$0.00 | | | |
| ☐ RECORDATION OF ASS | + \$40 = | \$0.00 | | | |
| | | | TOTAL | \$770.00 | |

| | Please | charge Dep | osit Accour | nt No. 15 | 5-0030 i | n the | amount o | of |
|--|--------|------------|-------------|-----------|----------|-------|----------|----|
|--|--------|------------|-------------|-----------|----------|-------|----------|----|

A duplicate copy of this sheet is enclosed.

A check in the amount of \$770.00 to cover the filing fee is enclosed.

☐ Credit card payment form is attached to cover the filing fee in the amount of \$0.00

The Director is hereby authorized to charge any additional fees which may be required for the papers being filed herewith and for which no check or credit card payment is enclosed herewith, or credit any overpayment to Deposit Account No. 15-0030. A duplicate copy of this sheet is enclosed.

Respectfully Submitted,

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.

Customer Number

22850

Tel. (703) 413-3000 Fax. (703) 413-2220 (OSMMN 05/03) I:\ATTY\MM\KONGKHAM\246121.FEE..DOC Bradley D. Lytle

Registration No. 40,073

Michael E. Monaco

Registration No. 52,041